



Executive Board Meeting Agenda  
January 25, 2022 7:30 PM ZOOM

Kate Glenn, President - **Present**  
Beth Kiernan, Treasurer - **Present**  
Brian Reschke, VP - **Present**  
Ranessa Santos-Packard, Secretary - **Absent**  
Alan Gin, Parliamentarian- **Present**

**Call to Order - 7:40**

1. RPPB EOB NP Attorney Consultation:
  - **1/24/22 - 9 AM, Phone Consultation** Nikki Semanchik, Semanchik Law Group, Inc. RPTC - Kate & Brian **Sent Letter of Intent to create a quote.**
2. EOB Annual hard costs: Attorney, Escrow Company, CPA. **quotes by Feb 3rd - Kate**
3. Streamyard - Renewal at NP/Partner pricing, annual fee of two plans:
  - **It is \$200 USD for the Basic Annual Plan** or \$428 USD for the Professional Annual Plan, <https://streamyard.com/pricing>
  - **Beth, Kate, Brian approve the Basic subscription move to the Agenda 2/3/22.**
4. **Street Banner Removal - Decor Plan - Reach back to SDCCU @ \$15/banner. Beth to do a warm intro for us with Mission Fed. Approved for monthly agenda - Kate, Brian, Beth.**



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5. Fiesta date suggestions - Location? WVHS Parking Lot. Date: 6/30/22 PUSD Calendar - **\* Can not reserve space or services until middle of May, 2022 for the next fiscal year.**

- <http://powayunified.tandem.co/index.php?type=view&action=year>
- Fiesta Co-Chairs: **Jamal Felton, Brian Reschke**. ALL Committee Mtgs calendared and Community Invites, no exceptions!
- **All Feasibility Reports Due by Thursday, Jan 27, 2022:**
  - i. **Budget - Target: 75,000**
  - ii. **Revenue- 100,000 includes grants, booths rental, sponsors, direct donors Lennar-Fireworks (possible SDGE & Intuit).\* Reports coming from Brian & Rosanna Zane by 1/27/22**
  - iii. **Website & social site pages, forms, new portal due by 2/15/22 - Kate, Darwin & Braden**
  - iv. **Insurance - underwriter coverage for street fair/traffic - \*Kate to reach out to BreakWater Insurance, Agent Ryan. Rpt due by 2/3/22.**
  - v. **Jamal follow up due by 2/15/22: # of parking spaces, date of the event,**
  - vi. **Direct marketing - door hangers 17x5 - Cost for 20,000 (30 Realtors \$15K) - \*Brian & Jocelyn action item due by 2/15/22.**
    - 1. **Suggested Promotional Sales concepts: Field Access - \$250/square, Stadium blocks.**
    - 2. **Beer Garden Partners - Cotija's & Frescos Host - Brian & Jocelyn confirmation by 2/15/22.**

6. Grants - Alan - due to limited revenue grants are subject to limited disbursements levels. Drop total Grant Budget to \$4K, cutting budget by  $\frac{2}{3}$  and disbursements by  $\frac{2}{3}$ . **Make our grants 35% of the old ceiling amounts. Approved by Kate, Alan, Beth to add to the monthly meeting agenda.**

*Minutes taken by Kate Glenn, President*

*Adjourned - 8:30PM*

