



RANCHO de los PEÑASQUITOS TOWN COUNCIL  
*Community Service Since 1975*

## AGENDA

**Thursday, March 3, 2015**

Meeting Location: Double Tree Hotel & Resort • 14455 Peñasquitos Drive • San Diego, CA 92129  
Sandpiper Room (Sign will be posted on door if there is a change)

**I. Call to Order: 7:00 PM**

- A. Pledge of Allegiance

**II. Administrative Matters: (Quorum, 8 of 19 members)**

- A. Approval of the March Agenda  
B. Approval of February Meeting Minutes

**III. Representative Reports: (3 minutes each)**

- |                                     |                          |                              |
|-------------------------------------|--------------------------|------------------------------|
| A. San Diego Fire-Rescue Department | The Crew from Station 40 |                              |
| B. San Diego Police Department      | Off. Shannah Oliveras    | soliveras@pd.sandiego.gov    |
| C. U.S. Representative Scott Peters |                          |                              |
| D. State Senator Marty Block        | Joyce Temporal           | joyce.temporal@sen.ca.gov    |
| E. State AD77: Brian Maienschein    | Michael Lieberman        | michael.lieberman@asm.ca.gov |
| F. County Supervisor Dave Roberts   | (open)                   | @sdcounty.ca.gov             |
| G. San Diego Mayor Faulconer        |                          |                              |
| H. City Councilman Mark Kersey      | Garrett Hager            | ghager@sandiego.gov          |
| I. City Councilman Chris Cate       | Luis Pallerá             | lpallera@sandiego.gov        |
| J. High Schools                     | Christine Bradley        | (MCHS)                       |
|                                     | Rachel Glovinsky         | (Westview HS)                |

**IV. Public Comment: (Use speaker slip for 3 minutes per person, no discussion)**

**V. Executive Reports:**

- A. President

**VI. Action Items:**

- A. Elections/Appointments Committee (Armand) – Approve appointees Anne Bayro-Geren (D4)& Pamela Raphael (D8)
- B. Grant Committee (Vince) – Approve March grant applicants; Westview, MCHS, BMMS, YMCA
- C. Youth Community Service Awards (Michelle) - Approve \$1600 for awards: \$50x8 elementary, \$100x2 middle, \$500x2 high. This is the same amount we gave out last year
- D. Education Committee (Michelle) School Spirit Booth: Approve a maximum expenditure of \$1000. This will include a \$500 grand prize for the school with the most tickets as a ratio of its student population, a \$1 matching donation for every donor wearing a school logo shirt at the Fiesta (this totaled \$118 last year), and miscellaneous booth setup expenses (probably not more than \$20).

**VII. Other Business:**

- A. 20<sup>th</sup> Annual Fiesta de los Peñasquitos
- B. Correspondence:
- C. Community Events Announcements:
1. D6 Night Market on May 30, 2015 from 4:00pm – 10:00 pm at Mira Mesa Community Park (8575 New Salem St, San Diego, CA 92126)

**VIII. Town Council Member comments period:**

[Limit 3 minutes per Council member, 10 minutes per topic]

**IX. Adjourn**

***Next Meeting: Thursday, April 2, 2015***

**Thank you to our Community Partners!**

<b>Platinum:</b>	<b>Gold:</b>  <b>Silver:</b>	<b>Bronze:</b>
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## Appendix

### A. Standing Committee Reports

1. Community & Business Partnerships (Kristine Custodio & Armand Bryant) - *No report*
  2. Education (Michelle O'Connor-Ratcliff)  
YCSA: Letters sent out to eight K-8 principals. 5th and 8th grade nominations due April 24. 12th Grade YCSA scholarship app sent to counseling offices at Westview and Mt. Carmel. Also on our website. School Spirit booth: Letter and flyer ready to go out, pending approval of funds. PayPal button created.
  3. Fiesta (Darshana Patel)  
*Fiesta Committee* met on 2/26 from 6-8pm in the Double Tree. We had guest Darryl Mendoza, the Community Marketing Manager for the SD Padres. He was referred to us by Westview High Schools Principal, Todd Cassen. Darryl Mendoza would like to have the Padres partner with RPTC on the Fiesta. Here is what we agreed:
    - Padres Friar will be Grand Marshal
    - Padres will purchase a booth at the Fiesta
    - Padres Friar and Pas Squad will be at the Fiesta for ~3 hrs
    - Pad Squad and Friar can help rally crowd for awards presentation and announce bands on the main stage
    - Pad Squad and Friar will have giveaways for the Fiesta attendees, including some ticket packages, team goodies, etc.We will include their logo in our marketing materials.  
YCSA: Letters sent out to eight K-8 principals. 5th and 8th grade nominations due April 24. 12th Grade YCSA scholarship app sent to counseling offices at Westview and Mt. Carmel. Also on our website. School Spirit booth: Letter and flyer ready to go out, pending approval of funds. PayPal button created.  
*Parade status update:*  
route locked in, electeds include Kersey, Cate, Maienschein confirmed, 1 band, and Friar as Grand Marshall  
*Fiesta status update:*  
20 booths (early so far), 4 sponsors (Slow Lane Familia, Smart Solar, Arch Health Partners, SDCCU) - ~\$20,000 in checks deposited  
Contest applications will be ready  
Art contest deadline March 6th
- The Next meeting will be at Shay Realty Hub from 6-7 on 3/12
4. Government Affairs (Melinda Vásquez) - *No report*
  5. Grants (Vince Ruggiero) - *No report*
  6. Safety & Health (Steven Tomich) - *No report*
  7. Web & Print (Kate Glenn)

Moving forward in conjunction with CBPC on the necessary Micro-bid Contract compliance documentation to proceed.

### B. Adhoc Committee Reports

1. Community Signage Board (Michelle O'Connor-Ratcliff) – *No report*

### C. Representative Reports

1. Code Compliance (Cynthia Macshane) - *No report*
2. Community Leaders Forum (Vince Ruggiero & Jim Hogan)  
Represented RP on a tour of the MCAS Explosive Ordinance Disposal (EOD) unit located at old Camp Elliott. Learned about the training and equipment and how the unit is used in war time and to assist local law enforcement.
3. Firesafe Council (Randy Arnold) - *No report*
4. Friends of the Canyon (Thom Clark) - *No report*
5. Maintenance Assessment District (MAD) (*Vacant*) - *No report*
6. Parks & Rec Council (Theresa Gonzaga)  
Park Rec will sponsor a Spring Egg Hunt on April 4, 2015 @ the foll. Parks: Ridgewood, Rolling Hills,

Peñasquitos Greek @ South Village Park 10:00AM sharp.

7. Planning Board (*Vacant*) - *No report*

8. Poway Unified School District (PUSD, Michelle O'Connor-Ratcliff)

There are 4 LCAP community input forums coming up all 6-8pm: March 3 @ Bernardo Heights Middle School, March 16 @ Meadowbrook Middle School, March 19 @ Deer Canyon Elementary School, and April 1 @ Oak Valley Middle School.

Carol Doremus from Sunset Hills received a KYYX Radio Tribute to Teacher Award.

Board will create numerous Board Advisory Committees to bring in more community input. First one, Educational Technology Advisory Committee, will begin taking applications from the community soon. Check the Board page on the PUSD website.

Budget update shows \$24.6M in deficit spending, which depletes district reserves by almost half.

9. School Community Policing Collaborative (Vince Ruggiero) - *No report*