



# RANCHO de los PEÑASQUITOS TOWN COUNCIL

*Community Service Since 1975*

## GRANTS COMMITTEE AGENDA

### FIRST QUARTER

**Thursday, March 03, 2016**

Meeting Location: DoubleTree Hotel & Resort • (858) 848-8872 •

• 14455 Peñasquitos Drive • San Diego, CA 92129 • Ballroom (signs will be posted if changed) •

I. *Call to Order*: 5:30 PM

II. *Grant Requests*: Each applicant is invited to make a 5 minute presentation detailing the grant proposal with information clarifying or adding to the items below.

1. **Steven Noblitt as an individual: \$ 100.00**. It would help pay for building an Eagle Scout Troop 676 project kiosk at Torrey Highlands Park. \$360 is expected to be raised from other sources at restaurants and online.
2. **Patrick Nellies, Board Member, Grants and Government Affairs; Coach Coordinator, on behalf of Rancho Peñasquitos Little League (RPLL) as an organization: \$ 500.00**. It would help pay for expenses associated with the *March 5, 2016 Opening Day festivities* for the beginning of the 2016 Little League Youth Baseball Spring season. RPLL serves approximately 700 families and the annual Opening Day festivities mark the ceremonial beginning of a season lasting over three months. The event is a wonderful community gathering that unites players and parents as well as local business and civic leaders, all in the name of supporting youth sports. This annual event always is well attended by the community and families of their youth participants. Over 800 attendees are expected on Opening Day. \$1000 will be used from general use funds secured by sponsors such as Dick's Sporting Goods, Sports Authority, The Broken Yolk, Wendy's, Jersey Mike's and many other local businesses that support RPLL and their youth baseball program.
3. **David Hetherington, Benefits Coordinator, on behalf of Blast Extended School Day Program (BLAST) as an organization: \$ 130.00**. It would pay for one Sponsor a Hole/Advertising where the Rancho Peñasquitos Town Council name will be posted both at a hole during the tournament and on a half-page ad in the Benefit Brochure. This is the 7th Annual Golf Benefit to fund BLAST and their goal is to attract over 80 golfers. Since 1997, BLAST has provided reduced-cost before and after school care, academic assistance, and character-building enrichment to hundreds of at-risk families who have limited choices for childcare because of their income. Most of BLAST's budget is funded through each family's small contribution. The remainder must come from a combination of assistance from community organizations, fundraisers, and private donations. At least \$8,000 is expected from other sources.
  - a. Please see additional flyer. May be more appropriate as a sponsorship.
4. **Mary Ann Eisele, President, on behalf of Westview High School Roller Hockey Team as an organization: \$ 500.00**. It would help pay for team fees for members

***Grants are reviewed quarterly for approval by the Rancho Peñasquitos Town Council***

that are having financial difficulty. Unlike other sports that participate at school, the Roller Hockey Team plays at the Escondido Sports Center and must have Team Fees to cover coach, rink and league fees, CIF fees and related equipment needed for roller hockey games. If the members costs are not paid, there will not be a team to participate. \$400 from the Westview High School Athletic Department, \$1100 from a Gulls Hockey Team fundraiser, and parent donations are expected.

5. **Roger Platt, Board Member, on behalf of PERC as an organization: \$ 150.00.** It would help pay for the cost of a booth at the Fiesta which will feature emergency readiness ideas for the community. No other funds are expected.
6. **Darlene Hart, Chair, on behalf of Westview High School PTSA Grad Nite as an organization: \$ 500.00.** It would help pay for the 10 – 18 students' Committee Scholarships who cannot afford to attend. Westview High School Student Services Staff assist in determining student need for the \$200 scholarship. \$15,000 is expected from ticket sales, donations from sponsors and businesses, funds raised through parent parties and raffles.
7. **Aaron Fox, Attacking CF Leader, on behalf of Cystic Fibrosis Foundation (CFF) - Attacking CF Event by Westview Boys Volleyball as an organization: \$ 1,000.00.** It would help pay for the cost of the event t-shirts allowing 100% of the funds raised to go directly to the CFF. If approved before March 25, 2016, the RPTC logo can be placed on the shirts. This is a community building event featuring both Mount Carmel High School and Westview High School Boys' Volleyball teams. Over the last few years, attendance has been between 500 – 600 elementary, middle and high schoolers along with parents, alumni and boosters. More are expected this year since the match is between PQ's two teams. Private donations through a website (<http://attackingcfwvandmc.passioncff.org/>) and a \$1000 sponsorship from Gilead Pharmaceuticals are expected prior to the event and raffle tickets, \$10 t-shirt sales, and a bake sale will also occur at the event to provide additional funding.
  - a. This may turn out to be more appropriate as a sponsorship.
8. **Anthony Duong, Executive Board Member, on behalf of PQ Girls Softball Association (PQGSA) as an organization: \$ 2,000.00.** It would help pay for the cost of travel, food, and hotel and registration fees for the Regional National Tournament in July. Each year one or more of the All-Star teams qualifies. \$2,000 expected from parent donations and other fundraisers like cookie sale and car washes between the two weeks once the team qualifies and travel for the National Tournament occurs. Additionally, PQGSA will seek donations from local business and community members.
  - a. This may turn out to be more appropriate as a sponsorship.
9. **Nancy Wu, Head Coach, on behalf of Mesa Verde Science Olympiad as an organization: \$ 500.00.** It would help pay for the cost of pay entrance fees for the competitions and to buy construction materials for the engineering events for the Science Olympiad team at Mesa Verde Middle School. Nearly 100 students Mesa Verde participate in this program that deals with various events in science and engineering, such as anatomy, meteorology, bridge building, and bottle rockets. The culmination is a competition against other schools in the region at Carlsbad High School and against other schools from Southern California on April 2 at Cal Tech. \$5,500 expected from other sources like parent contributions and grant applications are also submitted to local tech companies, like Qualcomm, where the parents work.

***Grants are reviewed quarterly for approval by the Rancho Peñasquitos Town Council***

10. **Melissa Harris on behalf of Mesa Verde Foundation Fun Run as an organization:** \$ 1,000.00. It would help pay for the cost the City's \$1,000 charges for permits and police presence for this first year (following years may not require as high of a charge). 92129 Magazine has been contacted to feature this event to increase awareness on health and fitness for our children in the community. The PQ Town Council logo can be included on flyers and promotional materials. The Mesa Verde Middle School Fun Run, held on Friday, April 8, 2016, is an *off campus event* promoting health, nutrition and fitness to middle school students. It serves as the endcap to a weeklong educational process aimed at children to maintain a healthy weight. Additional funding will be provided by the Mesa Verde Foundation to secure the permits to facilitate the run. Mesa Verde will also provide volunteers during the event to run the event (non-monetary) and Costco may provide water and/or healthy snack at the end of the run (in-kind).
  - a. This may turn out to be more appropriate as a sponsorship.
11. **Roger Platt, Committee Member, on behalf of Just Serve as an organization:** \$ 150.00. It would help pay for the cost of a booth at the Fiesta which will feature JustServe.org, a website that matches service opportunities with those who wish to serve. It is a non-profit organization that helps boost volunteerism in the community and provide interested individuals' manpower to help non-profit organizations. \$100 expected from The Church of Jesus Christ of Latter Day Saints for displays and handouts.

III. *Sponsorship Requests:* Each applicant is invited to make a 5 minute presentation detailing the sponsorship proposal.

1. **Mark Thompson, Executive Director, on behalf of YMCA of San Diego County - Rancho Family YMCA as an organization:** \$ 5,000.00. It would help pay for startup costs for the Farmer's Market set to open in April, which will include tables, chairs, portable sink, security fencing and a storage container as well as scholarships for campers at the YMCA. The Rancho Peñasquitos community does not currently have a Farmers Market and when surveyed over 300 people strongly supported the idea. The market will bring local, organic produce and products to the PQ community and provide a weekly social and community gathering place. Moreover, the YMCA provides scholarships for campers who are determined to be in financial need. If requested, the funds for scholarships can solely go to PQ families even though the PQ facility serves families from our surrounding communities. \$10,000 for Startup Costs from a CPPS grant from the City of San Diego and other small business grants through the city are expected for the Farmer's Market. Additionally, the YMCA will also be investing reserve funds and will be staffing the market every week. The annual operating costs for the Market will be approximately \$43,000.
  - a. Please see additional flyer.
2. **William Diehl, Service Officer, on behalf of VFW Post 11388 as an organization:** \$ 400.00. It would help pay for various events and projects: Fiesta Booth Rental; Law Enforcement of the Year Award; Fire Fighter of the Year Award; EMT of the Year Award; Scout of the Year Award; Teacher of the Year Award; and Flag Day. \$1200 is expected from Buddy Poppy donations (Memorial Day and Veteran's Day).
3. **Jennifer Palkovic, Committee Chair for Sienna's PlayGarden Project, on behalf of Isabella's Giraffe Club/Scripps Performing Arts Inc.:** \$ 5000.00. It would help pay for the revitalization of Rolling Hills Park, one of PQ's oldest playgrounds, by

***Grants are reviewed quarterly for approval by the Rancho Peñasquitos Town Council***

sponsoring the purchase of one new, safe, and age-appropriate piece of play equipment. \$1,126,850 is expected from other sources through a public and “private”/community partnership including: \$780,000 from FBA/PFFP; \$300,000 from Community Funds; \$200,000 Sienna’s PlayGarden Project/Community for new play equipment + \$46,850 (donated by the Rec Council for the Landscape Architect); private-family-community donations; corporate giving/matching; grants; and various fundraisers. Once the play equipment is donated, the city will be maintaining it for the community.

- a. Please see additional flyer or visit [www.SiennasPlaygarden.IsabellasGiraffeClub.org](http://www.SiennasPlaygarden.IsabellasGiraffeClub.org).

**IV. Information Items**

1. **David Hetherington, Benefits Coordinator, on behalf of Blast Extended School Day Program (BLAST)**, is looking for golfers to support for the 7th Annual Golf Benefit to fund BLAST. Since 1997, BLAST has provided reduced-cost before and after school care, academic assistance, and character-building enrichment to hundreds of at-risk families who have limited choices for childcare because of their income. Most of BLAST’s budget is funded through each family’s small contribution. The remainder must come from a combination of assistance from community organizations, fundraisers, and private donations. Donations are accepted, Sponsor a Hole/Advertising at \$130.00 per hole will be accepted where an organization’s name will be posted both at a hole during the tournament and on a half-page ad in the Benefit Brochure. Additionally and most importantly, golfers are needed: \$95 per person or \$360 per foursome.

- a. Please see additional flyer.

**V. Grant Committee Members Review Applications: 6:30 PM**

**VI. Adjourn: 6:55 PM**

*2016 Meetings: Thursday, June 2, 2016; Thursday, September 1, 2016; Thursday, December 1, 2016*

***Grants are made possible, in part, with the help of our Community Partners.  
Think about becoming one today!***

***Grants are reviewed quarterly for approval by the Rancho Peñasquitos Town Council***